



TheTradeDesk

Go to Campaigns tab -> click on the created campaign – It will open Ad Group window -> Create Ad Group and add creatives -> Preview will look as below

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Creative Details

Click Tracking and Approval

- Click Tracking Successful
Click tracking has been verified for this creative.
- Approved
by markopetrovic.pnd@gmail.com

Notifications

No notifications.

Preview

Creative

Ad Tag

```

<a target="_blank" href="%%TTD_CLK%%" alt="Click Me"></a>

```

Supply Vendor Audit Status

Supply Vendor	Status
Google	Approved
appnexus	Approved
Microsoft	Approved
BrightRoll EXCHANGE	Approved
OpenX	Disabled

Ad Groups

Name	ID
Thames Valley Communications - 2020-04-18-2020-04-30 - TDT -	8ho2bcx

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Communications - 2020-05-01-2020-05-31 - TDT - STD - DALL_PRM - 58910 - 1769605 - 272520885 - [725-000008-003]

Details

Name

Price Increase_300x250.gif

Description

None

Ad Format

Medium Rectangle (300x250)

Landing Page URL

https://t.6sc.co/img.gif?event=clk&mcid=16174&redirect=https%3A//6sense.com/&cb=%%TTD_CACHEBUSTER%%&pid=%

Ad Server ?

Other

Creative Placement ID ?

None

Tracking

Clickthrough URL

https://t.6sc.co/img.gif?event=clk&mcid=16174&redirect=https%3A//6sense.com/&cb=%%TTD_CACHEBUSTER%%&pid=%

1x1 Pixel Impression Tracking URL

https://t.6sc.co/img.gif?event=imp&mcid=16174&cb=%%TTD_CACHEBUSTER%%&pid=%%TTD_CREATIVEID%%&cid=%

1x1 Pixel Impression Tracking URL 2

None

1x1 Pixel Impression Tracking URL 3

None