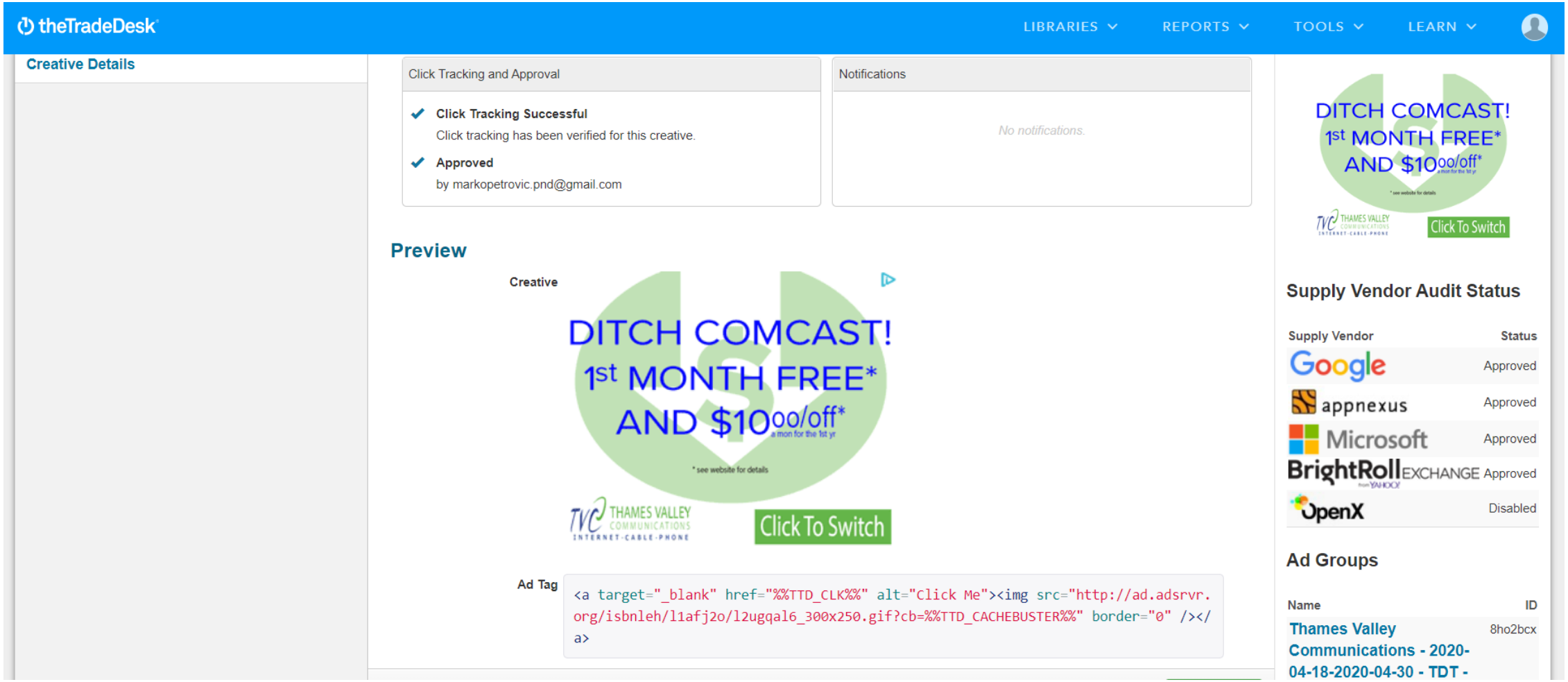
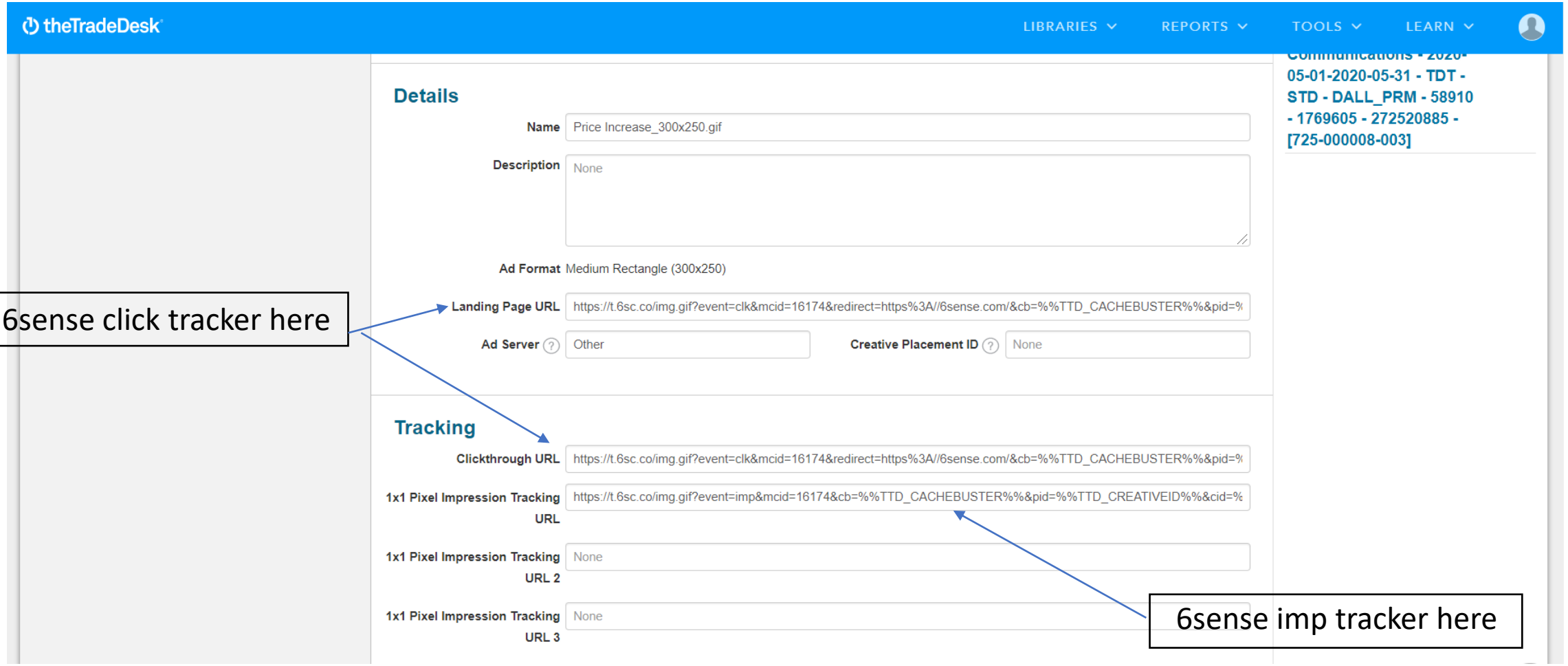
TheTradeDesk

Go to Campaigns tab -> click on the created campaign – It will open Ad Group window -> Create Ad Group and add creatives -> Preview will look as below



6Sense click tracker needs to be implemented in Landing Page & Clickthrough URL.
6sense Imp tracker in 1x1 Pixel Impression Tracking URL