



GOOGLE Ad Manager (360) / DFP

Delivery Tab -> Creatives -> Add Creatives



Ad Manager 360






CTV Inc - DFP
5479
All creatives
Creative templat...
Creative sets
Ad review center

 Home

 Sales

 Delivery

Delivery

Line items

Creatives

Native

Yield groups

Delivery tools

 Inventory

 Reports

Creatives

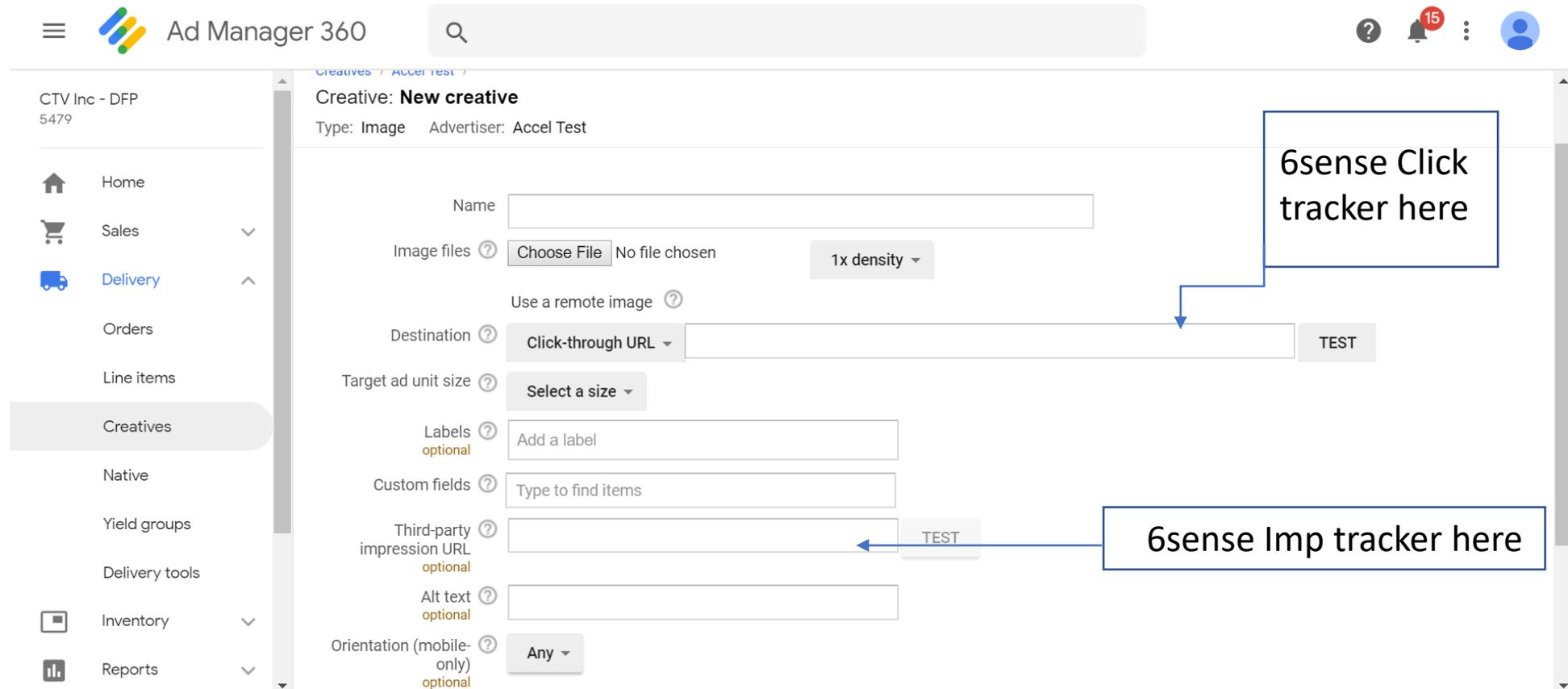
ADD CREATIVES

←
COPY
COPY TO...

Filters ▾
MODIFY COLUMNS

<input type="checkbox"/>	Name	Advertiser	Type	Size	Associations	Last modified
<input type="checkbox"/>	envedette_FR 300x250 (new - Dec 5) (copy) <div style="border: 1px dashed #ccc; width: 40px; height: 40px; margin: 5px 0;"></div> <small>ID: 138244854826</small>	Index_FR	Third-party	300x250	1	Apr 26, 2019 4:56 AM EDT
<input type="checkbox"/>	INDEX: CTV News BC Video Tag: Fixed 960x540 - Desktop (copy) <small>ID: 138244846423</small>	Index_EN	VAST redirect	1x1v	1	Apr 26, 2019 4:46 AM EDT

Add creative name -> Upload Image Files-> Enter 6Sense Click tracker in Click thru URL field
-> Enter 6Sense Impression tracker in Third Party Impressions URL field.



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Creatives > Accel Test >
Creative: **New creative**
Type: Image Advertiser: Accel Test

Name

Image files No file chosen

Use a remote image

Destination

Target ad unit size

Labels optional

Custom fields

Third-party impression URL optional

Alt text optional

Orientation (mobile-only) optional

6sense Click tracker here

6sense Imp tracker here