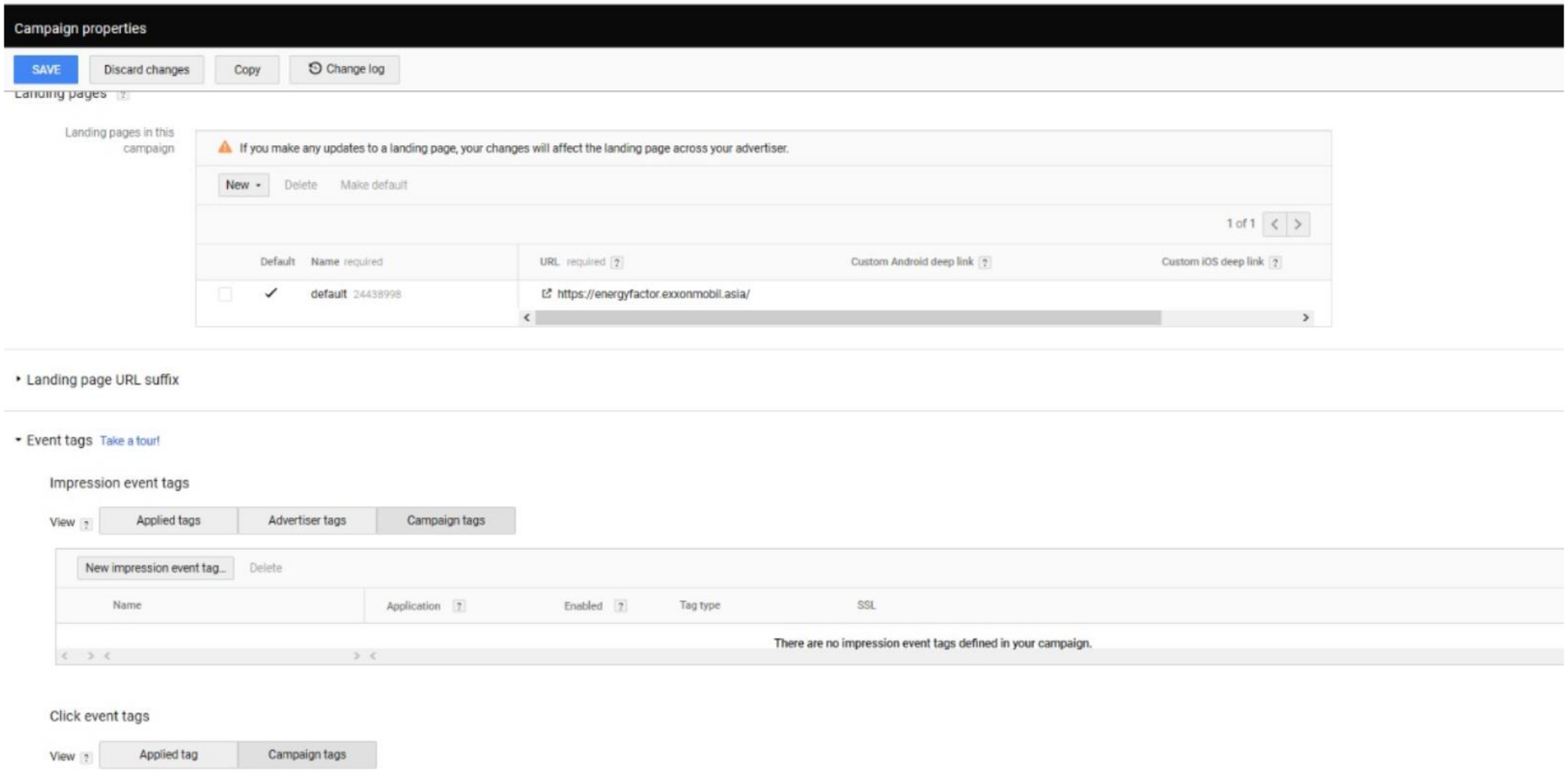
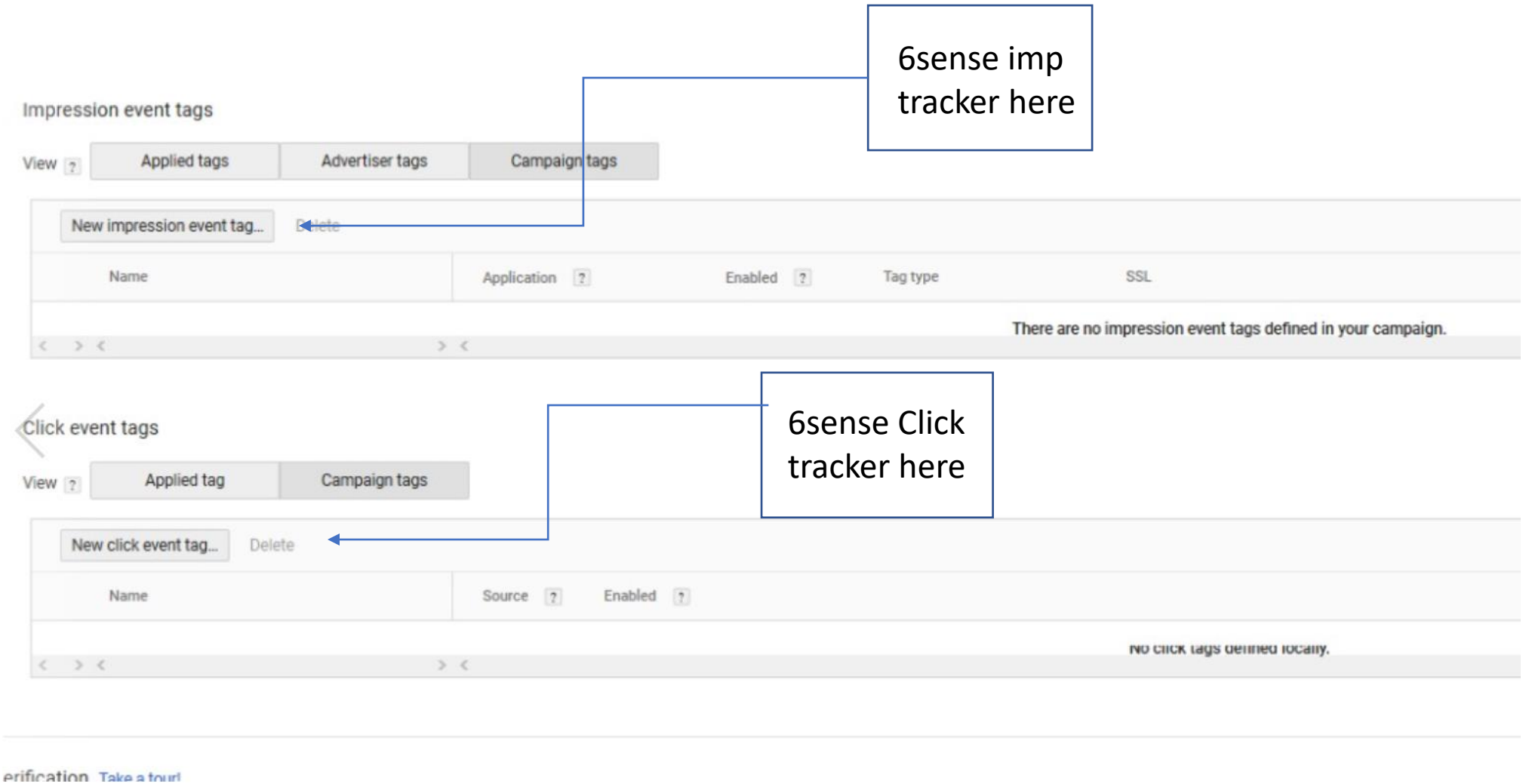
Google DCM (Campaign Manager)

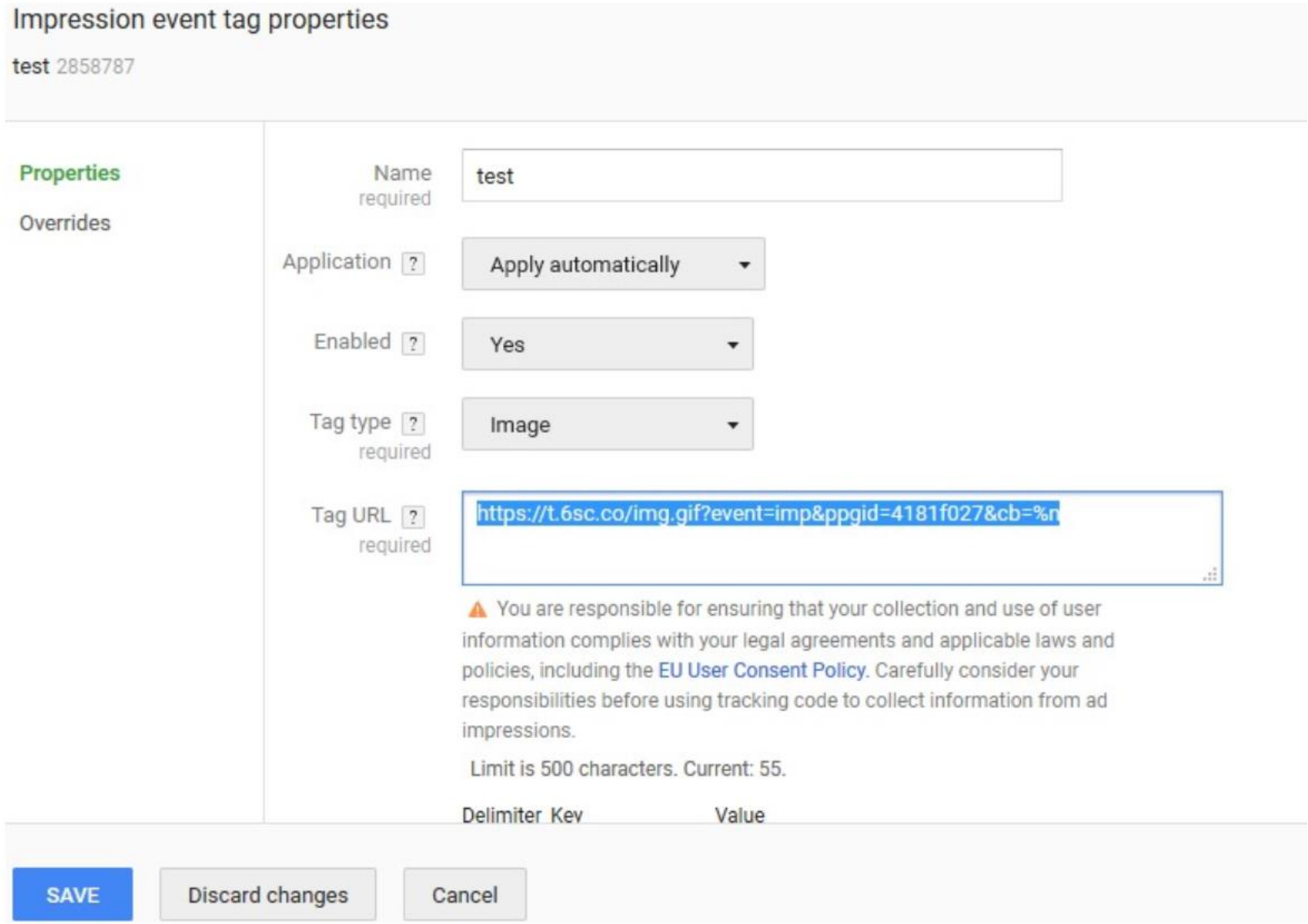
Campaign manager -> select campaign -> select properties -> Option of the campaign



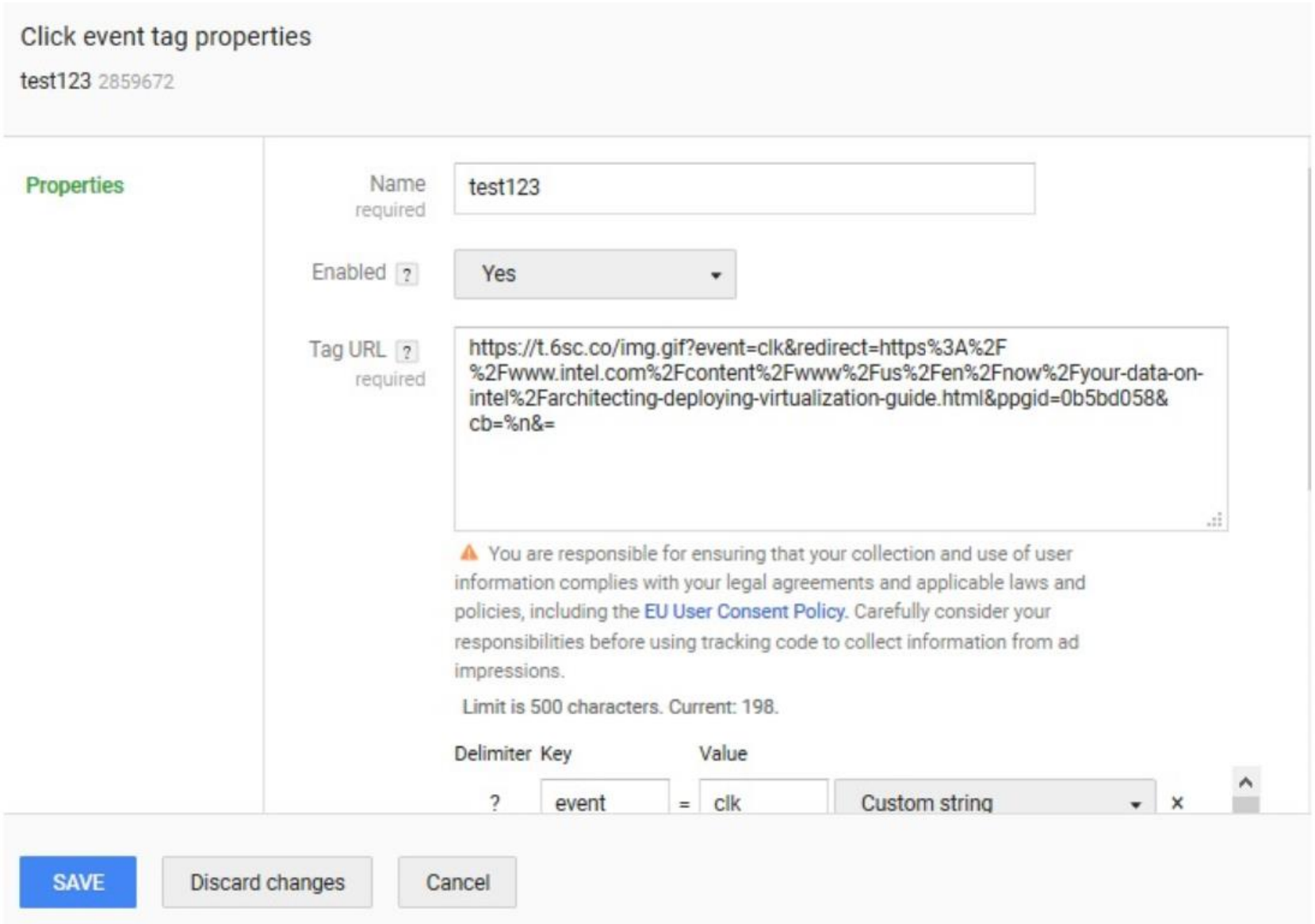
In the Impression Tag – add 6Sense Imp tracker and In Click Event tags – add 6Sense click tracker.

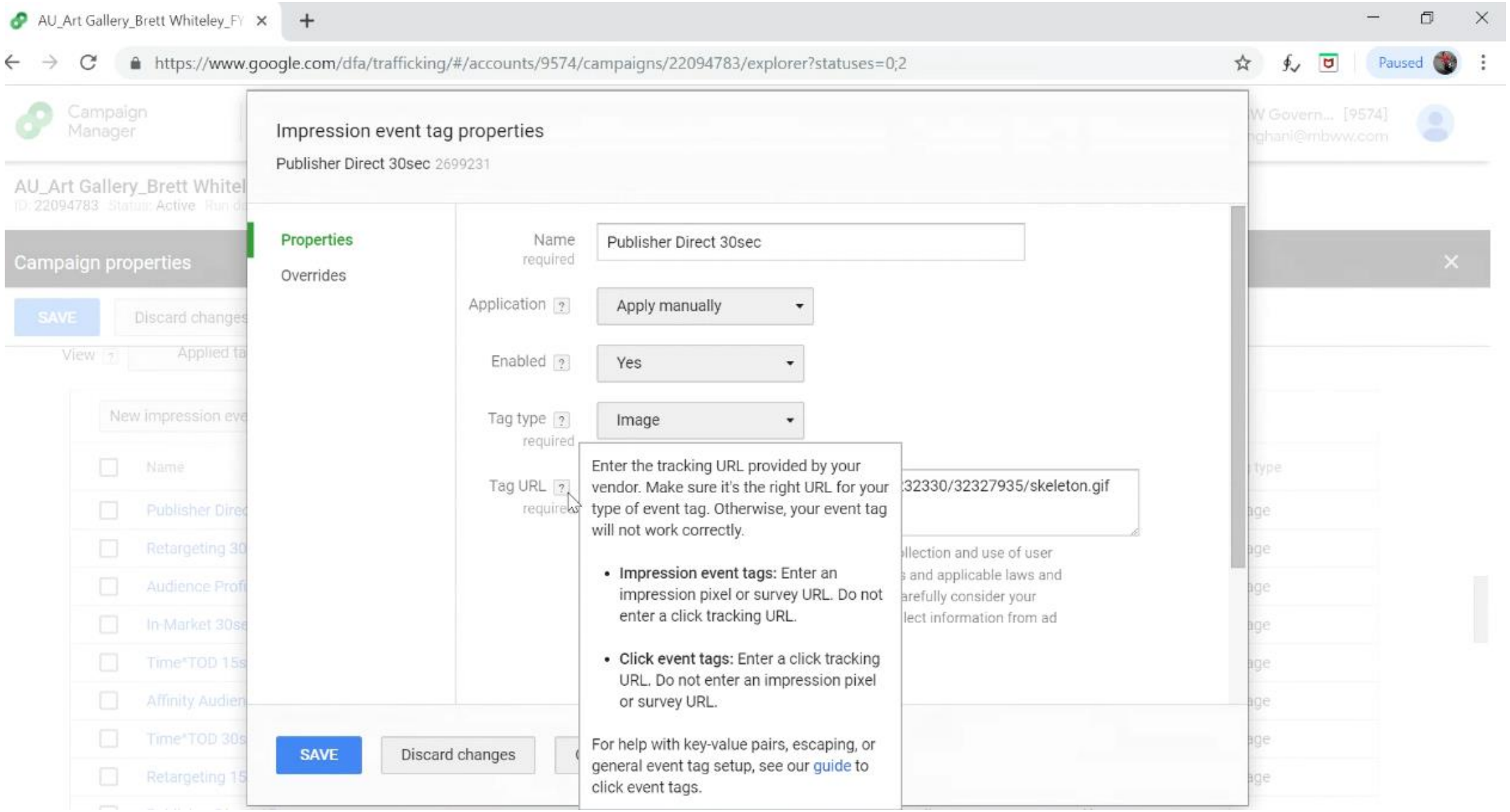


Ex - Impression tracker – implemented



Ex – Click tracker implemented




AU_Art Gallery_Brett Whiteley_FY
https://www.google.com/dfa/trafficking/#/accounts/9574/campaigns/22094783/explorer?statuses=0;2
Paused
Campaign Manager
Impression event tag properties
Publisher Direct 30sec 2699231
Properties
Overrides
Name required
Publisher Direct 30sec
Application
Apply manually
Enabled
Yes
Tag type required
Image
Tag URL required
Enter the tracking URL provided by your vendor. Make sure it's the right URL for your type of event tag. Otherwise, your event tag will not work correctly.
Impression event tags: Enter an impression pixel or survey URL. Do not enter a click tracking URL.
Click event tags: Enter a click tracking URL. Do not enter an impression pixel or survey URL.
For help with key-value pairs, escaping, or general event tag setup, see our guide to click event tags.
SAVE
Discard changes
Campaign properties
SAVE
Discard changes