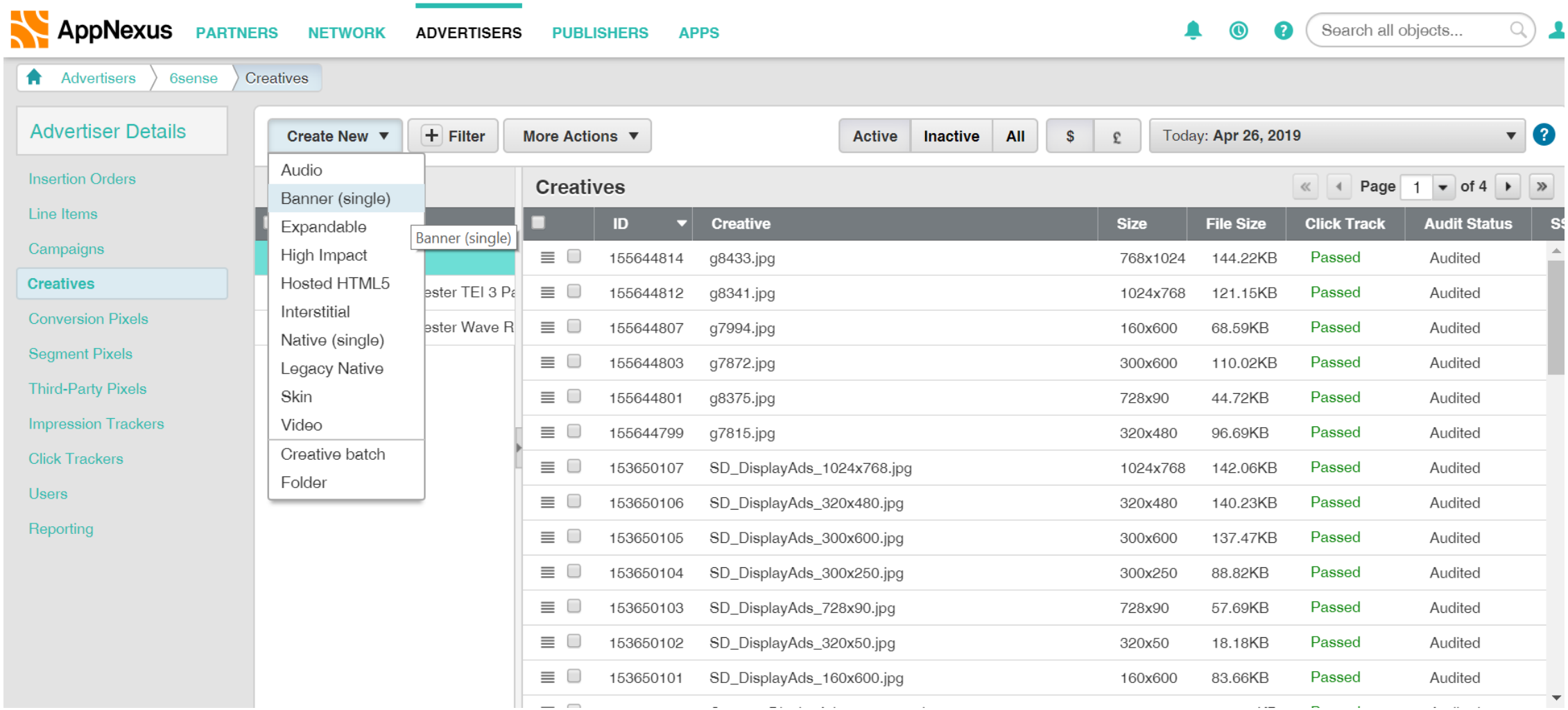
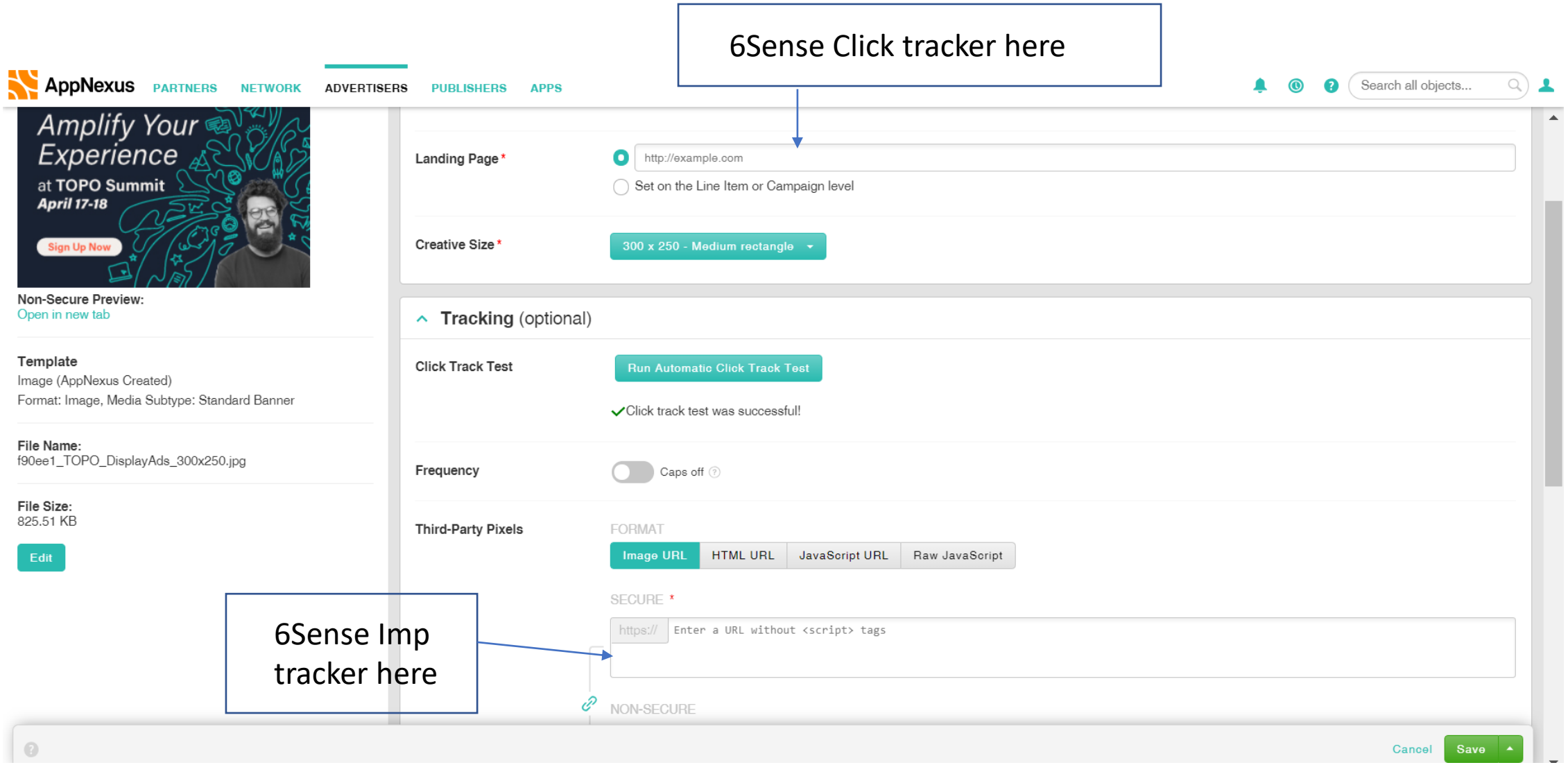
AppNexus

Go to Creatives tab -> click on Create New – Select Banner (Single) -> Upload Image ->
A new tab will be Opened (screen below)



6Sense click tracker needs to be implemented in Landing Page and 6sense Imp tracker in Third-Party Pixels



Third-Party Pixels

FORMAT

Image URL | HTML URL | JavaScript URL | Raw JavaScript

SECURE *

https://

NON-SECURE

http://

Attach Pixel