








AppNexus

Go to Creatives tab -> click on Create New – Select Banner (Single) -> Upload Image ->
A new tab will be Opened (screen below)


AppNexus
PARTNERS
NETWORK
ADVERTISERS
PUBLISHERS
APPS



Advertisers

6sense

Creatives

Advertiser Details

Insertion Orders

Line Items

Campaigns

Creatives

Conversion Pixels

Segment Pixels

Third-Party Pixels

Impression Trackers

Click Trackers

Users

Reporting

Create New

+ Filter

More Actions

Active

Inactive

All

\$

£

Today: Apr 26, 2019

Audio

Banner (single)

Expandable

High Impact

Hosted HTML5

Interstitial

Native (single)

Legacy Native

Skin

Video

Creative batch

Folder

Banner (single)


Creatives

Page 1 of 4





	ID	Creative	Size	File Size	Click Track	Audit Status
	155644814	g8433.jpg	768x1024	144.22KB	Passed	Audited
	155644812	g8341.jpg	1024x768	121.15KB	Passed	Audited
	155644807	g7994.jpg	160x600	68.59KB	Passed	Audited
	155644803	g7872.jpg	300x600	110.02KB	Passed	Audited
	155644801	g8375.jpg	728x90	44.72KB	Passed	Audited
	155644799	g7815.jpg	320x480	96.69KB	Passed	Audited
	153650107	SD_DisplayAds_1024x768.jpg	1024x768	142.06KB	Passed	Audited
	153650106	SD_DisplayAds_320x480.jpg	320x480	140.23KB	Passed	Audited
	153650105	SD_DisplayAds_300x600.jpg	300x600	137.47KB	Passed	Audited
	153650104	SD_DisplayAds_300x250.jpg	300x250	88.82KB	Passed	Audited
	153650103	SD_DisplayAds_728x90.jpg	728x90	57.69KB	Passed	Audited
	153650102	SD_DisplayAds_320x50.jpg	320x50	18.18KB	Passed	Audited
	153650101	SD_DisplayAds_160x600.jpg	160x600	83.66KB	Passed	Audited


6Sense click tracker needs to be implemented in Landing Page and 6sense Imp tracker in Third-Party Pixels

6Sense Click tracker here

 **AppNexus**

PARTNERS NETWORK ADVERTISERS PUBLISHERS APPS

   Search all objects... 



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Non-Secure Preview:
[Open in new tab](#)

Template
Image (AppNexus Created)
Format: Image, Media Subtype: Standard Banner

File Name:
f90ee1_TOPO_DisplayAds_300x250.jpg

File Size:
825.51 KB

Edit

Landing Page*

☒

☐ Set on the Line Item or Campaign level

Creative Size*

300 x 250 - Medium rectangle

Tracking (optional)

Click Track Test

Run Automatic Click Track Test

✓ Click track test was successful!

Frequency

☐ Caps off ?

Third-Party Pixels


FORMAT

Image URL HTML URL JavaScript URL Raw JavaScript

SECURE*

https://

Enter a URL without <script> tags

 NON-SECURE

6Sense Imp tracker here

Cancel

Save

Third-Party Pixels

FORMAT

Image URL

HTML URL

JavaScript URL

Raw JavaScript

SECURE *

https://



NON-SECURE

http://

Attach Pixel